

The City of Shoreview
Invites You to Attend:

Small Business Workshop: Social Media and Marketing

FREE EVENT



Shoreview Community Center

Thursday, November 6th

7:30a.m. - 9:00a.m.

No Cost; Continental Breakfast will be provided

The Shoreview Economic Development Commission invites you to attend a small business workshop on social media and marketing hosted by the City on Thursday, November 6th from 7:30 a.m. to 9:00 a.m. at the Shoreview Community Center. The workshop is free.

This informative session will provide small business tips on effective use of social media to maximize the marketing of your program. It will be facilitated by Deluxe Corporation, an industry leader in small business marketing.

Social Media can lead to:

INCREASED TRAFFIC

Social media marketing doesn't just gain followers; it shares your brand's message which increases visitors to your site, in turn generating new customers and referrals.

INCREASED EXPOSURE

Effective social media marketing places your brand in front of your target audience. Our social marketing packages help grow your brand by leaving a lasting impression on customers.